**INFORMATION NOTICE ON THE PROCESSING OF PERSONAL DATA FOR DATA SUBJECTS WHO SUBMIT REQUESTS/COMPLAINTS/FEEDBACK/SUGGESTIONS VIA THE CONTACT FORM**

This Information Notice has been prepared by YARN DAY TEKSTİL SANAYİ VE TİCARET ANONİM ŞİRKETİ, residing at Ziya Gökalp Mh. Süleyman Demirel Bulvarı Mall Of İstanbul The Office Block No:7E Floor:11 Unit No:88 Başakşehir/İSTANBUL, in its capacity as Data Controller in accordance with the Personal Data Protection Law No. 6698 ("KVKK") and the Communiqué on the Principles and Procedures for Fulfilling the Obligation to Inform.

**PURPOSE OF PROCESSING PERSONAL DATA**

The personal data collected from you, including Identity (Name-Surname), Contact (Phone, Email), and Message Content, through the contact form available on our Company’s website ([www.yarnday.com.tr](http://www.yarnday.com.tr/)) will be processed by our Company in compliance with the principles of lawfulness and good faith, being relevant, limited, and proportional to the purpose for which they are processed, and retained only for the duration stipulated in the relevant legislation or as necessary for the purpose of processing, in order to establish communication with you and follow up on your Requests/Complaints/Feedback/Suggestions (Tracking Requests and Complaints).

**METHOD OF COLLECTION AND LEGAL BASIS FOR PROCESSING PERSONAL DATA**

Your personal data specified in this Information Notice are collected electronically through our Company’s website at [www.yarnday.com.tr](http://www.yarnday.com.tr/) and are processed, in whole or in part, by automatic means based on your explicit consent as the legal basis stipulated in Article 5 of the KVKK.

**TRANSFER OF PERSONAL DATA**

Your personal data will only be processed by our Company for the purpose mentioned above and will not be transferred/shared with third parties in any way.

**DELETION, DESTRUCTION, OR ANONYMIZATION OF PERSONAL DATA**

In accordance with Article 7 of the KVKK, your personal data, despite being processed in accordance with the relevant legislation, will be deleted, destroyed, or anonymized by our Company upon your request or ex officio when the reasons for processing no longer exist. The procedures and principles related to this matter will be carried out in accordance with the Regulation on the Deletion, Destruction, or Anonymization of Personal Data, published in the Official Gazette No. 30224 on 28.10.2017.
Your personal data will be deleted, destroyed, or anonymized by our Company within six (6) months following the date when our obligation to delete, destroy, or anonymize personal data arises.

**YOUR RIGHTS UNDER THE PERSONAL DATA PROTECTION LAW**

As the data subject, you have the rights specified in Article 11 of the KVKK. You may exercise your rights by submitting your request in writing to the address Ziya Gökalp Mh. Süleyman Demirel Bulvarı Mall Of İstanbul The Office Block No:7E Floor:11 Unit No:88 Başakşehir/İSTANBUL, in accordance with the Communiqué on the Procedures and Principles of Application to the Data Controller.